



USA Nordic
Summit Committee Report 4/16/18

US Cup Sub-Committee

Chair of Committee: Jed Hinkley

Committee Members:

- Paul Jastrow
- Colin Delaney
- Guy Larson
- Gary Rasmussen
- Todd Einig
- Rex Bell
- Rebecca Dayton
- Todd Wilson
- Kenny Barker
- Alan Johnson
- Alan Alborn
- Billy Demong

Committee Priorities FY '17-18:

- Increase Participation
- Make Series more competitive
- Give series more of an identity
- Implement/Improve Livestream
- Acquire Sponsor

Major Accomplishments FY '17-18:

- Increased athlete Participation

Total Athletes 2018	
Men	60
Women	16

Total athletes 2017	
Men	52
Women	12

Steamboat		Eau Claire		Ishpeming		Norge	
2017/18	2016/17	2017/18	2016/17	2017/18	2016/17	2017/18	2016/17
41 total	39 total	41 total	47 total	14 total	6 total	39 total	12 total
Athletes	athletes	Athletes	athletes	athletes	athletes	Athletes	athletes
10 women	11 women	8 women	10 women	3 women	0 women	8 women	2 women
31 men	28 men	33 men	37 men	11 men	6 men	31 men	10 men
	2		-6		8		27

Minneapolis		Westby		Salisbury		Brattleboro		Lake Placid	
2017/18	2016/17	2017/18	2016/17	2017/18	2016/17	2017/18	2016/17	2017/18	2016/17
7 total	39 total	15 total	10 total	16 total	17 total	31 total	18 total	12 total	athletes
athletes	athletes	athletes	athletes	athletes	athletes	athletes	athletes	athletes	
2 women	9 women	2 women	0 women	2 women	1 woman	9 Women	1 woman	6 women	
5 men	30 men	13 men	10 men	14 men	16 men	22 men	17 men	6 men	
	-32		5		-1		13		NA

- Athlete numbers continue to show increased participation in the first week of the Five Hills and lower participation during the second week.
 - Hard for juniors to travel for more than a week because of school
 - Junior World Championships athletes are not present
- Good participation in Brattleboro this year and overall teams were very happy with the competition.
 - Brattleboro gives a lot of athlete support which makes the trip affordable
- Format changes
 - US Cup Class became a U20 class
 - Points were based on field size with points being twice the number of athletes
 - Top three athletes in overall standings were awarded a spot on the Junior National Team
- Bib set with leader bibs
- Livestream of six events
 - Five Hills
 - Brattleboro
 - Lake Placid was moved up a day and second round was canceled so we were not able to Livestream event

Action Items In Progress/Pending FY '17-18:

- None that I can think of

Committee Strategic Planning Action Items to address FY '18-19 (LIST ALL that Committee COULD address):

- Need to secure a title sponsor earlier and be able to put them into marketing material
- Revise Tie breaker language
- Livestream all events
 - Create budget with all costs and resources necessary
 - Send more staff on the road and have volunteers arranged before hand
 - Ad graphics to coverage
- Market events better/more
- Post updated leaderboard more frequently
- Work on a FIS Cup Series for US Cups
 - Find way to help clubs pay for FIS Cups
- Decide on site fees for venues

Items for Collaboration with other Committees:

- Work with Comp committee on format
- Work with Calendar Sub-committee on events

Steps needed to be addressed for May 2018 Summit Meetings

- Get US Cup Surveys from Sites

Submitted by: _____Jed Hinkley_____

Date: _____4/16/18_____