



**USA Nordic
Summit Committee Report 4/24/19**

US Cup Sub-Committee

Chair of Committee: Jed Hinkley

Committee Members:

- Paul Jastrow
- Alan Alborn
- Guy Larson
- Colin Delaney
- Todd Einig
- Gary Rasmussen
- Rebecca Dayton
- Todd Wilson
- Kenny Barker
- Billy Demong

Committee Priorities FY '18-19:

- Increase Participation
- Make Series more competitive
- Give series more of an identity
- Implement/Improve Livestream
- Acquire Sponsor

Major Accomplishments FY '18-19:

Total Athletes 2018

Men	60
Women	16

Total athletes 2019

Men	66
Women	28

Steamboat		Eau Claire		Ishpeming		Norge	
2017/18 41 total Athletes 10 women 31 men	2018/19 48 total athletes 14 women 34 men	2017/18 41 total Athletes 8 women 33 men	2018/19 43 total athletes 11 women 32 men	2017/18 14 total athletes 3 women 11 men	2018/19 27 total athletes 5 women 22 men	2017/18 40 total Athletes 8 women 32 men	2018/19 43 total athletes 12 women 31 men
	+7		+2		+13		+3

Minneapolis		Westby		Salisbury		Brattleboro	
2017/18 7 total athletes 2 women 5 men	2018/19 38 total athletes 9 women 29 men	2017/18 15 total athletes 2 women 13 men	2018/19 17 total athletes 0 women 17 men	2017/18 16 total athletes 2 women 14 men	2018/19 17 total athletes 2 woman 15 men	2017/18 31 total athletes 9 Women 22 men	2018/19 17 total athletes 10 woman 17 men
	+31		+2		+1		-4

- Increased athlete Participation
 - Athlete numbers continue to show increased participation in the first week of the Five Hills and lower participation during the second week.
 - Junior World Championships athletes are not present
 - Increased participation of Women and Nordic Combined athletes at almost all venues
- Format changes
 - Top three athletes in overall standings were awarded a spot on the Junior National Team if athletes met a minimum point standard in events
 - Standings were determined by best placed finished not best scoring finishes
 - Added two summer events for the first time
 - Women'
- Livestream of six events
 - Springer Tournee
 - Eau Claire
 - Minneapolis
 - Ishpeming
 - Norge
 - Brattleboro

Action Items In Progress/Pending FY '18-19:

- US Cup Sponsor

Committee Strategic Planning Action Items to address FY '19-20 (LIST ALL that Committee COULD address):

- Title Sponsor is imperative or further growth
- Hill Standards need to be decided on
- Livestream all events
- Market events better/more
- Consider making some US Cup events FIS Youth Cups
- Making events FIS Cups as well

Items for Collaboration with other Committees:

- Work with Comp committee on format
- Work with Calendar Sub-committee on events

Steps needed to be addressed for May 2019 Summit Meetings

- Get US Cup Surveys from Sites

Submitted by: _____Jed Hinkley_____ Date: _____4/25/19_____