



USA Nordic Sport  
Summit Committee Report  
Date 4/24/19

**Membership Committee**

**Chair of Committee:** Jed Hinkley

**Committee Members:**

- Jim Holland
- Jeff Hastings
- Tom Bickner
- Kathleen Doyle
- Tami Jastrow
- Zach Jastrow
- Karen Compton
- Dick Ziegler
- Jennifer Hassrick
- Cristi Clccio-Kloc
- Todd Wilson
- Calvin Scharffs
- Melody Schreiner
- Gary Summerton
- Stacey Border
- Alana Maki-Foust
- Andy David
- Scott Halvorson
- Rich Zuckerman
- Mike Gibson
- Scooter Maloney
- Cindy Schini
- Cheryl Tourville

**Committee Priorities FY '18-19:**

- Grow membership
- Improve communication between USANS and clubs
- Recognize athletes for accomplishments
- Create resources for the community
- Come up with ideas on how to best promote and grow the sport
- Re-implement club scorecard
- Gather Club data

**Major Accomplishments FY '18-18:**

- New registration/renewal format
  - Increased total membership by 8%
    - 520 to 563
  - Athlete membership remained the same
    - 305
  - Increased coach membership by 13%
    - 47 to 53
  - Increased official membership by 7%
    - 29 to 31
- Paid athlete membership
  - Brought in \$4680
  - 73% of the athlete memberships were paid
- Parent Resources
  - Membership Information

- Explanation of What USA Nordic Is
- Quick Equipment Safety Check
- Steps to Becoming a Certified Coach
- Club Insurance
- Explanation of Jump Suit Belts
- Safety Video
- US Cup Junior Series/Virtual Nationals One-pager
- Club Scorecard

**Action Items In Progress/Pending FY '18-19:**

- Club Membership
- Grow membership further
- Continue to create resources
  - Guidelines for holding a competition

**Committee Strategic Planning Action Items to address FY '19-20 (LIST ALL that Committee COULD address):**

- Increased retention of U10 athletes
- US Junior Cup Series format and importance evaluation
- Requirement for all athletes to be USANS members if they want to compete
- Best practices for clubs to sign athletes up
- Best Practices for club activities
  - From Sport Development Plan
  - Pertains to things like hill progression, recruitment, retention, making jumping fun, and more

**Items for Collaboration with other Committees:**

- Work with Comp committee on athlete retention
- Work with fundraising committee on national fundraisers
- Work with/establish a communications sub-committee

**Steps needed to be addressed for May 2019 Summit Meetings**

- Share club numbers by region and club
- Look at Club Survey data particularly with regards most important things USA Nordic does
- Decide on requirements for different levels of competitions
  - Springer
  - US Cup Junior Series
  - Junior National Qualifiers
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Budget concerns based on Action Items for FY '18-19 (Financial resources required/requested):

- Membership fee covers all expenses

Submitted by: \_\_\_\_\_Jed Hinkley\_\_\_\_\_

Date: \_\_\_\_\_4/24/19\_\_\_\_\_