



US Cup Sub-Committee Meeting Agenda Wednesday, May 15 @ 10:45 am

Desired Outcomes:

- **A shared understanding of the highlights and challenges of this year**
- **A shared understanding of livestream efforts and metrics**
- **An agreement on how to move forward with format**
- **An agreement on desired locations for US Cup Competitions**
- **An understanding of what is expected of venues**

Topic:

2018/19 Highlights/Challenges

- Review Committee Report (see report)
- US Cup host surveys
 - No Surveys completed

Livestream Metrics Review

- Metrics
 - Springer Tournee – Approx 14,000 unique views
 - 18,000 minutes watched
 - Five Hills – Approx 11,000 unique views
 - 50,000 minutes watched
 - Brattleboro - Approx 4,000 unique views
 - 17,000 minutes watched
 - These numbers do not include data from local TV stations at Eau Claire and Brattleboro
- Challenges
 - Livestream
 - Internet Connection
 - Volunteer camera operators
 - Best option for audio
 - Series
 - Continues to struggle to have its own identity
 - Still need to increase participation at Salisbury and Westby
 - Some venues still don't have large incentive to be US Cups, though participation from out of division athletes has helped
 - Still no sponsor

Focus Areas For Next Year

- Rules Review/Format Changes
 - There is interest in becoming a Youth Cup for Steamboat and others would consider depending on the cost.
 - Eau Claire is interested in hosting a FIS Cup again in 2021 but not this year.
- Areas in need of improvement
 - Need to continue to upgrade facilities
 - Need to try to shorten the length/speed up the competition when there are a lot of athletes
 - Need to switch format so it does not penalize athletes for going to events later in the season.
 - Going to move to best scoring finish with points based on doubling the field size but will change spread for top three finishes

Locations Next Year

- Proposed:
 - Springer HS 100
 - Steamboat Winter Start
 - 5 Hills
 - East
 - Salisbury
 - Brattleboro
- Hill/Venue Requirements
 - Hill Certification – Coming but right now venues must meet FIS standards
 - Internet – Venues without sufficient internet will not be prioritized for livestream
 - Livestream – will set the schedule ahead of time and publicize it.

Action Steps:

- **Learn the cost of Youth Cup – Bine and Jed - Done**
- **New chair of Sub-committee – Billy**
- **Find Sponsor - Billy**
- **Look at different point spreads for top 3 – Jed**
- **Requirements for venues – Sub-committee**
- **Work with Organizers Sub-committee**