

USA Nordic Sport

Summit Committee Report

Date 4/24/19

**Membership Committee**

**Chair of Committee:** Jed Hinkley

**Committee Members:**

* Jim Holland
* Jeff Hastings
* Tom Bickner
* Kathleen Doyle
* Tami Jastrow
* Zach Jastrow
* Karen Compten
* Dick Ziegler
* Jennifer Hassrick
* Cristi Clccio-Kloc
* Todd Wilson
* Calvin Scharffs
* Melody Schreiner
* Gary Summerton
* Stacey Border
* Alana Maki-Foust
* Andy David
* Scott Halvorson
* Rich Zuckerman
* Mike Gibson
* Scooter Maloney
* Cindy Schini
* Cheryl Tourville

**Committee Priorities FY ‘18-19:**

* Grow membership
* Improve communication between USANS and clubs
* Recognize athletes for accomplishments
* Create resources for the community
* Come up with ideas on how to best promote and grow the sport
* Re-implement club scorecard
* Gather Club date

**Major Accomplishments FY ’17-18:**

* New registration/renewal format
  + Increased total membership by 25%
    - 418 to 523
  + Increased athlete membership by 32%
    - 233 to 307
  + Increased coach membership by 293%
    - 16 to 47
  + Increased official membership by 362%
    - 8 to 29
* Paid athlete membership
  + Brought in $4020
  + 73% of the athlete memberships were paid
* Parent Resources
  + Ski Jumping Safety
  + Ski Jumping 101
  + Ski Jumping Glossary
  + Organization explanation
  + History of Ski Jumping
  + Ski Jumping equipment
  + Ski Length and binding placement rules
  + Information tri-fold
* Parent contacts at clubs
* Map of Clubs in the United States
* New format for US Cup Junior Series
* Virtual Championships with Norway

**Action Items In Progress/Pending FY ’17-18:**

* Club Membership
* Grow membership further
* Implement new membership cycle
  + July 1 to June 30
* Continue to create resources
  + Parent Safety check
  + Guidelines for holding a competition
  + Best Practices

**Committee Strategic Planning Action Items to address FY ’18-19 (LIST ALL that Committee COULD address):**

* Retention of athletes
* US Junior Cup Series format and process
* How to grow Virtual Nationals and Virtual Worlds
* How to add value to the USANS Membership
* Requirement for all athletes to be USANS members if they want to compete
* Best practices for clubs to sign athletes up
* Best Practices for club activities
  + From Sport Development Plan
  + Pertains to things like hill progression, recruitment, retention, making jumping fun, and more
* Club insurance

**Items for Collaboration with other Committees:**

* Work with Comp committee on athlete retention
* Work with fundraising committee on national fundraisers
* Work with/establish a communications sub-committee

**Steps needed to be addressed for May 2018 Summit Meetings**

* Share club numbers by region and club
* Establish process for rolling out 2018/19 Membership
* Decide on requirements for different levels of competitions
  + Springer
  + US Cup Junior Series
  + Junior National Qualifiers

Budget concerns based on Action Items for FY ’17-18 (Financial resources required/requested):

* Not much except printing materials

Submitted by: \_\_\_\_\_\_\_Jed Hinkley\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_4/16/18\_\_\_\_\_\_\_